

## streamineHEALTH®

**Investor Presentation** 

Nasdaq: STRM

### Disclosure Statement

#### SAFE HARBOR STATEMENT: FORWARD-LOOKING DISCLOSURE

This presentation contains "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995, based on current management expectations. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and that can cause Streamline Health's actual results to differ. We caution you therefore to not place undue reliance on such statements.

Actual results might differ materially from these statements due to a number of risks and uncertainties. Risks that may contribute to the uncertain nature of these statements are described in Streamline Health's periodic filings made with Securities and Exchange Commission. Special attention is directed to the portions of those documents entitled "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations." Streamline Health undertakes no obligation to update any forward-looking statements or relevant risks, except as may be required by law.

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# The Hospital Revenue Cycle is Wildly Inefficient

Hospital billing efficiency is throttled by its coders' ability to navigate the complexities of ICD-10 – a classification system with >130,000 unique codes, based on limited, inconsistent information from clinical staff.

#### **Antiquated Processes**

Slow, repetitive, manual processes result in inaccurate data.

#### **Coding Complexity**

>130,000 unique billing codes

#### **Regulatory Complexity**

Coding errors can result in missed revenue or create regulatory risks.

#### **Staffing Constraints**

Hospitals need an army of coders to keep up with demand. Each day a case isn't billed negatively impacts cash flow.

#### Minimal Auditing

Most providers audit only a handful of cases – and primarily after they've been billed.

Providers are forced to

**SACRIFICE BILLING ACCURACY** 

for expediency

#### **Typical 350 Bed Hospital**

Waste and Inefficiency in the Hospital

#### Front of Cycle

#### **Patient Access (30+ Headcount)**

- Address/ID Validation
- ABN
- Registration Quality
- Price estimation
- Insurance discovery
- Prior authorization
- Patient portal/payments
- Scheduling
- POC Collections

#### Middle of Cycle

#### **Charge Integrity (5+ Headcount)**

- Chargemaster
- Charge Capture
- Charge Reconciliation
- Abstracting
- CDI

#### **Coding (45+ Headcount)**

- Coding
- Auditing

#### Back of Cycle

- Billing/Bill Scrubbing (~50 Headcount)
- Payment Processing (3-5 Headcount)
- Denials Management (10+ Headcount)
- A/R Follow Up (10+ Headcount)
- Patient Engagement (1-2 Headcount)

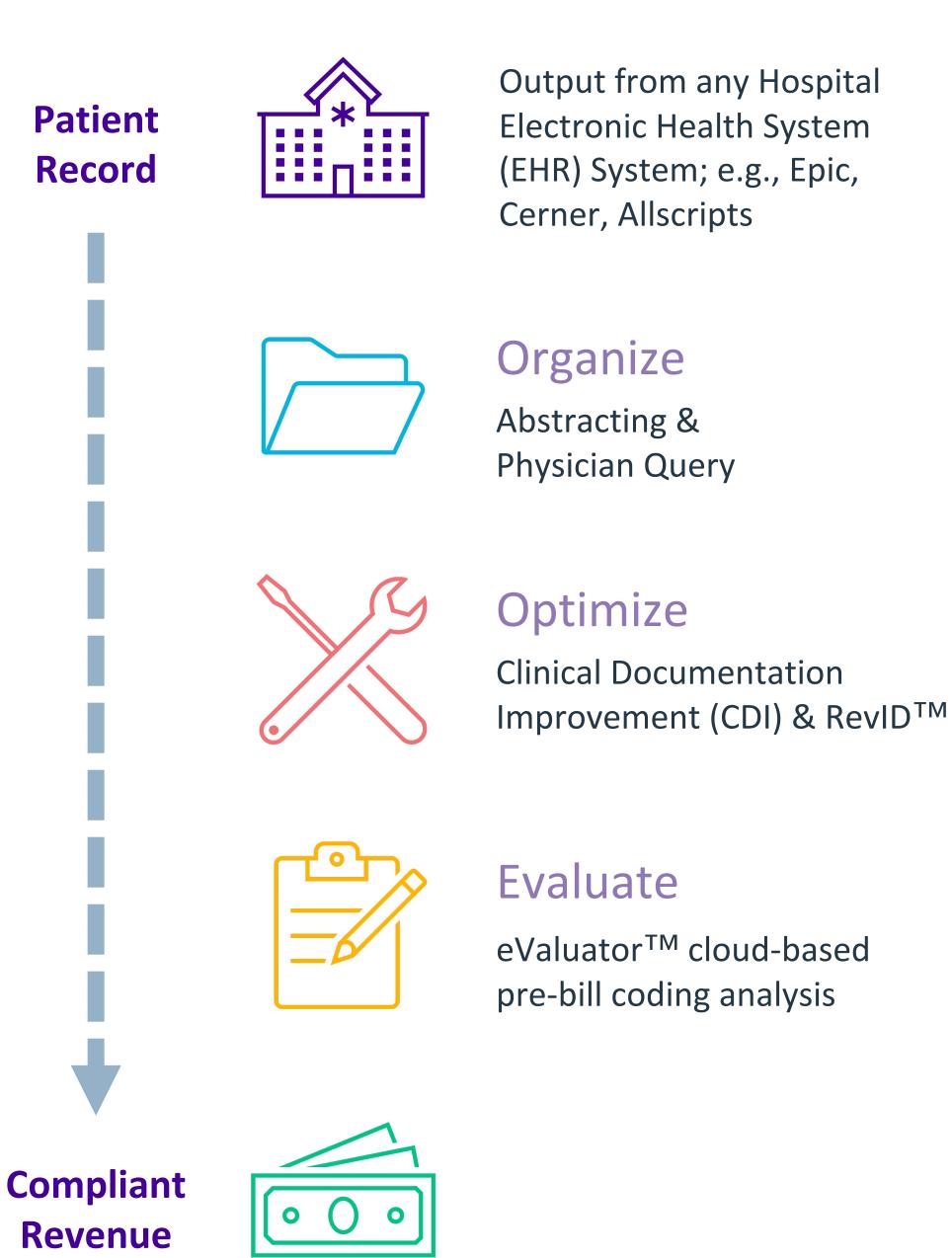
~170 Headcount to manage financial outcome for a patient

Waste in the back of the cycle



# We Streamline Revenue Cycle Management

Our innovative software solutions, like RevID™ and eValuator™ improve documentation and coding accuracy, resulting in optimized cash flow and improved financial performance.



#### **Our Offerings**

#### Services

Audit & Coding Services – Best-of-breed outsourcing for ICD-10 coders and auditors supported by eValuator

**RCM Consulting** – High-level structure & strategy, staff augmentation, system optimization, project management, etc.

Integration Services – For Streamline technologies and EHR implementations

#### SaaS Solutions

Chargemaster – Automated maintenance and management tool for a provider's complete list of services and prices offered

Compare – Continuously automates comparison of multiple software systems to identify errors and discrepancies

**RevID** – Automated charge reconciliation tool, identifies discrepancies between a providers' clinical and billing departments to ensure all medical services are billed

**eValuator** – pre-bill ICD-10 code analysis that enables 100% of records to be audited prior to billing

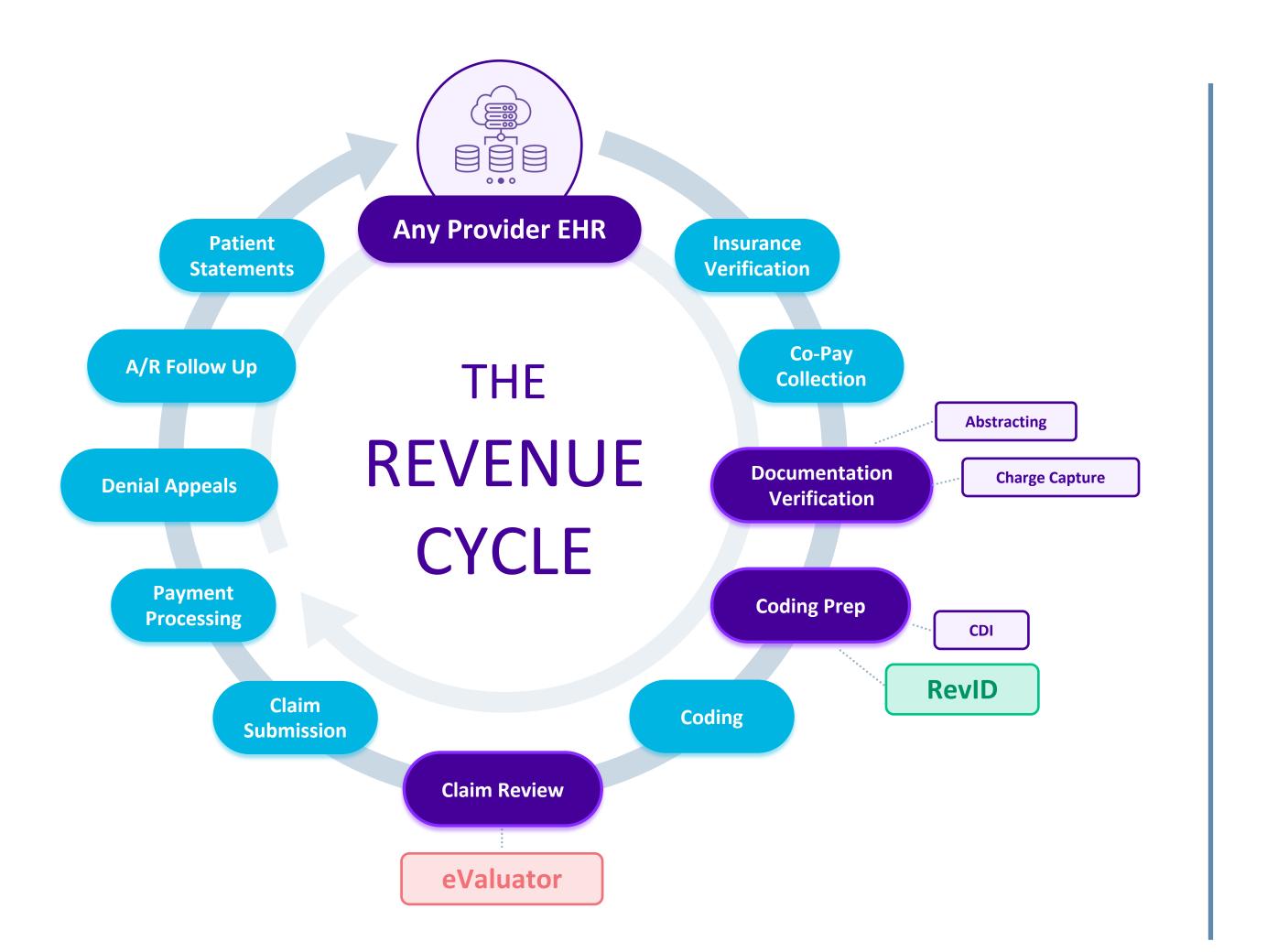
#### Legacy Software

**Abstracting** – Acute care chart abstracting suite

Coding & CDI – Clinical Documentation Improvement and workflow engine, enables secure remote work and powerful reporting



#### Unique Offerings in a Growing Industry



# RevID & eValuator TAM \$900N1+

Total Addressable Market for Streamline's marketed SaaS software solutions in the US across 579 accounts\*

\*Source: Definitive Healthcare, Existing company pricing



#### Financial Performance is Dictated by Coding Accuracy

eValuator<sup>TM</sup> – Leading a Movement to Pre-Bill Coding Optimization Through Technology

#### Historical Approach

2-4%

- Pre- or post-bill audits of 2-4% of cases
- Small number of randomly selected cases
- Limited window to resubmit for missed revenue or correct overbilling
- No opportunity to optimize 95% of cases

Approximately 80% of the market only audits their cases post-bill

#### New Best Practice

100%

- Automated pre-bill analysis of Every Record
- Identifies coding issues that indicate revenue leakage and compliance exposure
- Routes to auditor, with recommended corrections
- All prior to billing with virtually no impact on "Days Not Final Billed"





#### How eValuator's Automated Pre-Bill Coding Analysis Impacts Revenue

Patient A

(No Safety Net)



	-44-
•	

•	<b>OV</b>	ID.	.1C

- **Shortness of breath**
- Congestive heart failure

**Documentation** 

Confirms

Diabetes with high blood sugar

#### COVID-19

- **Shortness of breath**
- **Congestive heart failure**

**Initial Coding** 

Reflects

**Diabetes with** hyperglycemia

• DRG-177

• DRG-179

**Submitted Coding** 

\$7,504

Reimbursement

**Patient B** 

(eValuator<sup>TM</sup> Optimized)



- **COVID-19**
- Shortness of breath is due to acute exacerbation of chronic congestive heart failure
- Diabetes with high blood sugar

#### COVID-19

- Acute on chronic congestive heart failure (MCC)
- Diabetes with hyperglycemia

\$14,355





#### eValuator Generates Significant ROI

#### **ROI in Total Financial Impact**

M Health Fairview (Minneapolis, MN) 2,276 Beds; IP and OP (Epic)	HEALTH FAIRVIEW 11.6x	
Memorial Hermann (Houston, TX) 4,000 Beds; IP and OP (Cerner)	MEMORIAI HERMANN	20.2x
University of Louisville (Louisville, KY) 1,209 Beds; IP and OP (Cerner/Allscripts)	U-L Health	5.4x
Cooper University (Camden, NJ) 574 Beds; IP (Epic)	© Cooper University Health Care	7.6x
Vidant Health (Greenville, NC)  1,297 Beds; IP and OP (Epic)	VIDANT HEALTH™	6.6x





#### Improving Revenue Reconciliation with RevID

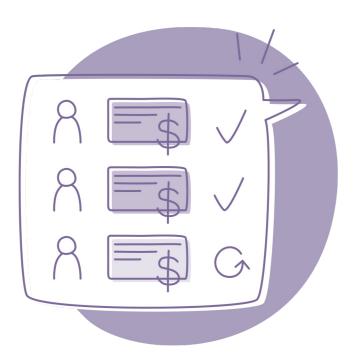
Eliminating lost revenue through automated charge reconciliation



#### Cloud-based Identification of Charge Capture Discrepancies



Eliminates revenue leakage before claims are processed.



Utilizes proprietary algorithms to compare posted charges/billing against clinical information.



Streamlines workflow by automating the revenue cycle.





# How RevID's Automated Charge Reconciliation Impacts Revenue



No Charge Reconciliation Process

Initial Charge Capture

Primarily manual review limited by staff member's knowledge, attention to detail and other factors

Submitted for Billing

Incomplete claims don't request reimbursement for missed services

**Impact** 

Revenue leakage drains millions in legitimate income



Automation using algorithms compares all posted charges against documentation & billing data

Corrected claims
accurately reflect all
provided services and
subsequent charges are
billed

Accurate bills ensure optimized financial performance





#### RevID Generates Significant ROI

Providers of All Sizes See Strong ROI in terms of Total Financial Impact	ROI in Total Financial Impact
13,000 Bed Hospital System	54x
900 Bed Hospital System	<b>55</b> x
661 Bed Hospital System	36x
73 Bed Hospital	26x





#### **Competitive Landscape**



#### **eValuator**

eValuator is the only true pre-bill ICD-10 code audit tool, though some competitive coding services and technology exist











RevID is the only existing health system automated charge reconciliation technology. If providers want to reconcile their charges today without RevID it is a complex, manual process.

No Direct
Competition



#### Multi-Channel Go-To Market Strategy

#### **Direct Channel**

Regional Vice Presidents supported by internal business development resources

- Direct channel consists of 4 experienced RVPs led by 40 year HCIT sales veteran Amy Sebero
- Each RVP has a dedicated business development representative
- Sales organization supported by talented marketing function

#### Partner Channel

Corporate Development generating and nurturing strategic partnerships

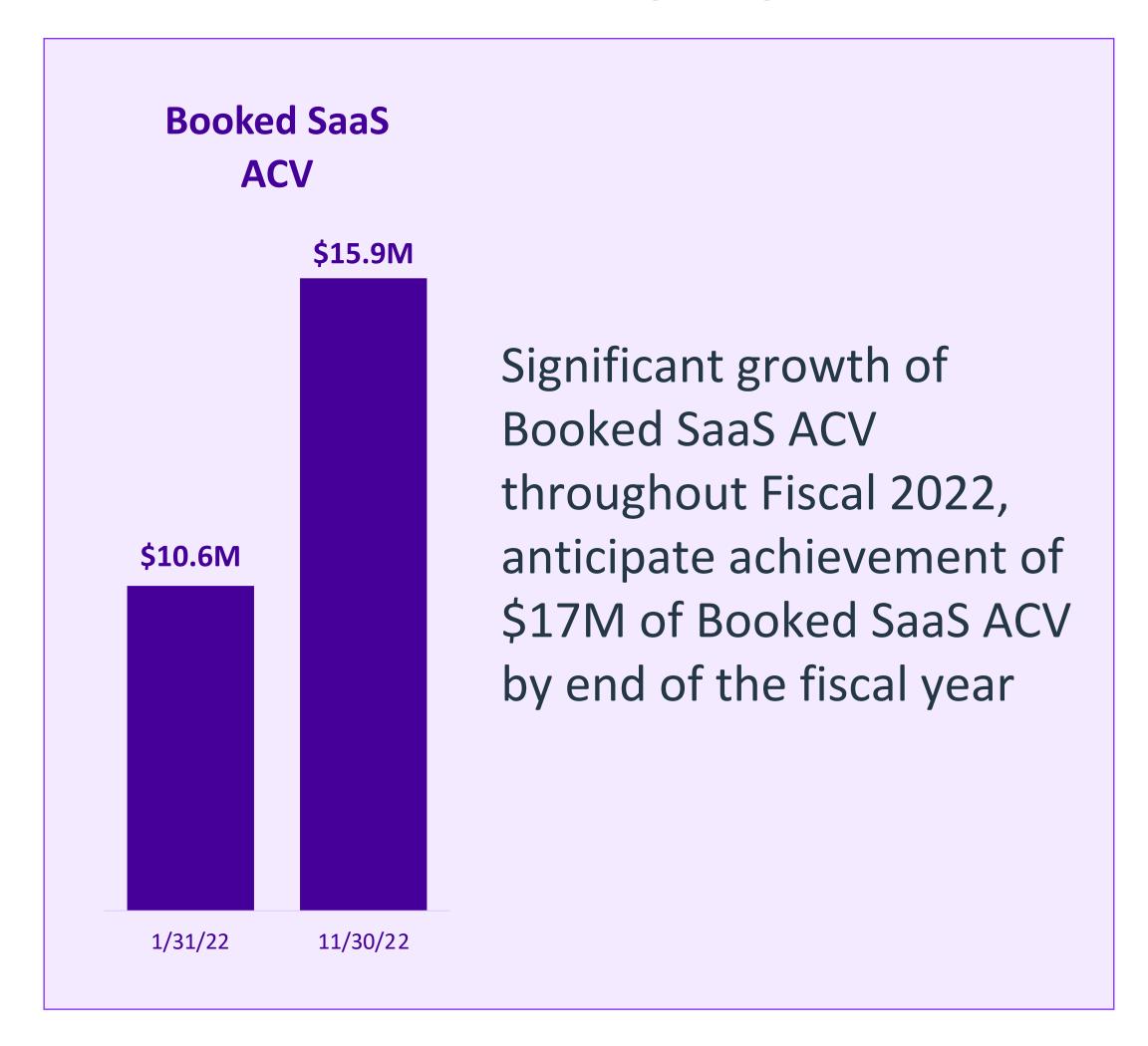
- Existing partnership relationships with major audit firms, EHR reseller agreements and RCM service leaders
- Partners collaborate with RVPs to increase bookings velocity
- Working to cross pollinate existing partnerships between eValuator and legacy Avelead







#### Recent Financial Highlights



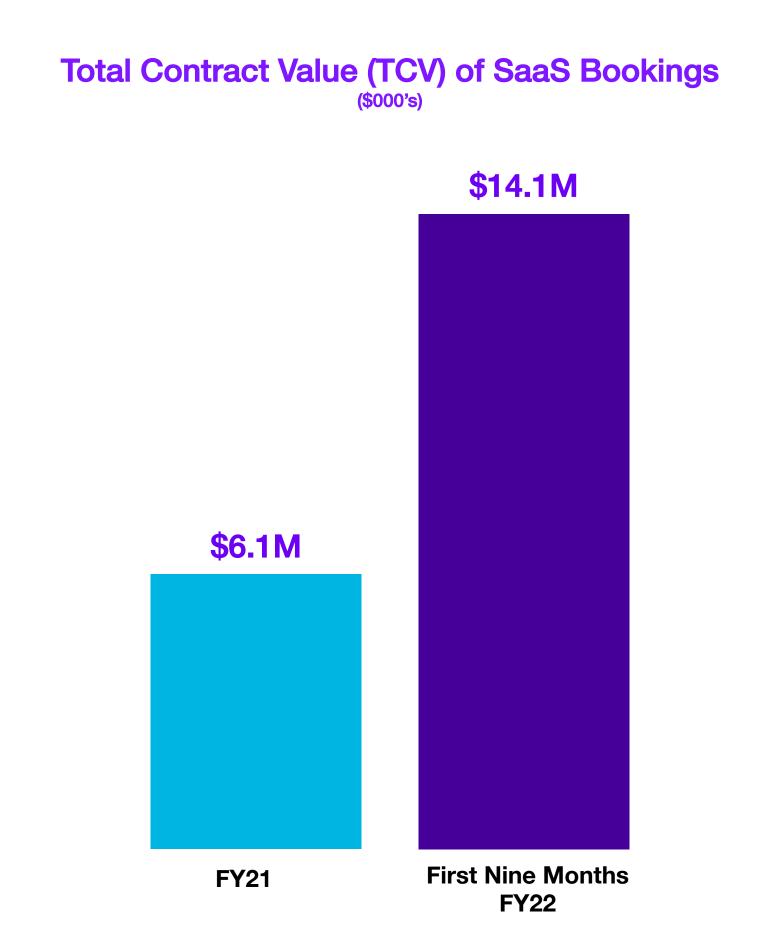
\$14.1M

TCV SaaS Bookings as of 10/31/22

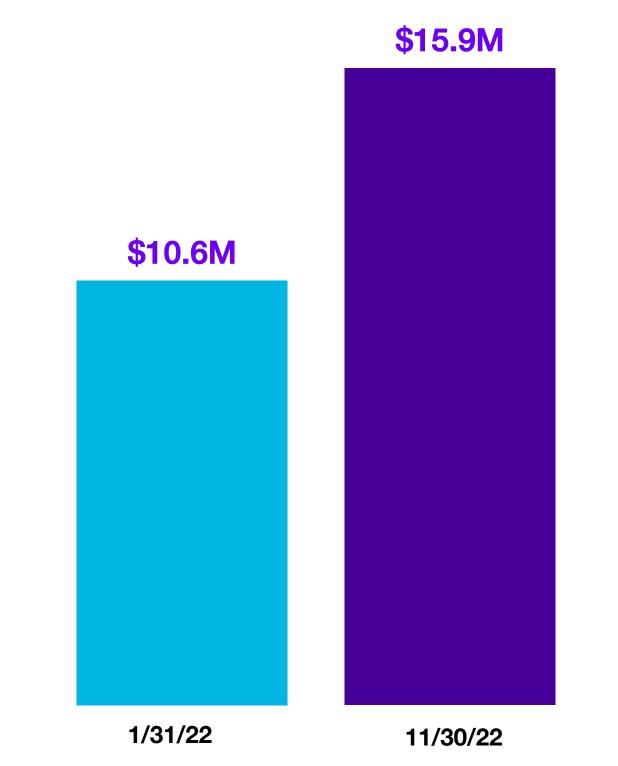
\$8.3M offering, recent operational alignment accelerate growth and yields more efficient cost structure



#### **Breakout Bookings Performance in FY22**









#### **Financial Results**

	Third Quarter 2022 Three Months Ended October 31, 2022	Third Quarter 2021 Three Months Ended October 31, 2021	Nine Months Ended October 31, <b>2022</b>	Nine Months Ended October 31, <b>2021</b>
Revenue	\$6.2M	\$5.5M	\$18.1M	\$11.3M
Operating Expenses (including transaction costs)	\$9.4M	\$9.3M	\$27.1M	\$20.0M
<b>Loss From Continuing Operations</b> (including transaction costs and forgiveness of PPP Loan)	(\$3.1M)	(\$4.4M)	(\$9.2M)	(\$6.9M)
Net Loss	(\$3.1M)	(\$4.3M)	(\$9.2M)	(\$6.5M)
Adj. EBITDA	(\$1.2M)	(\$0.3M)	(\$3.6M)	(\$1.7M)

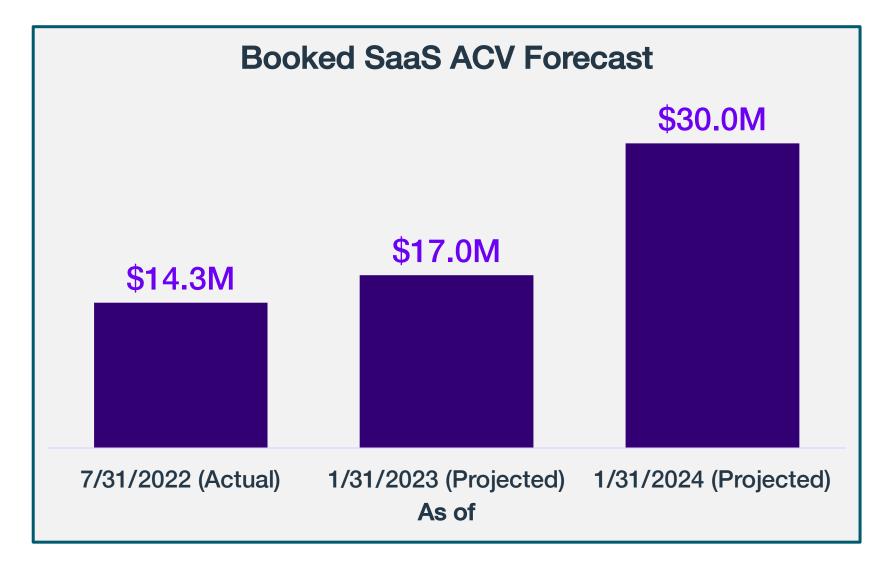
Streamline Health defines "adjusted EBITDA" as net earnings (loss) plus interest expense, tax expense, depreciation and amortization expense of tangible and intangible assets, stock-based compensation expense, significant non-recurring operating expenses, and transactional related expenses including gains and losses on debt and equity conversions, associate severances and related restructuring expenses, associate inducements, and professional and advisory fees. Please see the appendix for a reconciliation of non-GAAP Adjusted EBITDA to GAAP Net Income.



#### **Profitability at Scale**

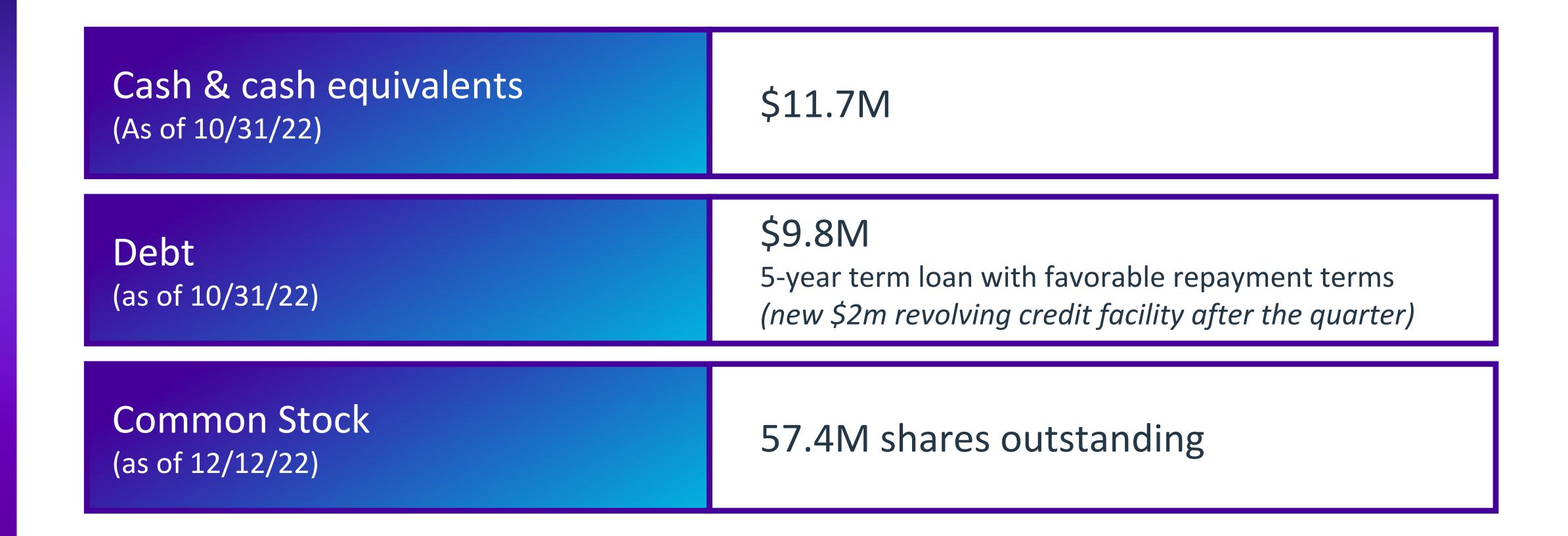
- STRM anticipates the existing business can generate adjusted EBITDA margins in excess of 30% at scale
- I STRM reaches breakeven at \$17M of SaaS ARR
  Beyond this point, incremental SaaS revenues generate significant cash flow
- Scale is Achievable within 12-24 months
  Anticipate exiting FY22 with \$17M of Booked SaaS ACV, and exiting FY23 with >\$30M of Booked SaaS ACV

STRM Economics at Scale	
Consolidated STRM Revenue	100%
Cash Gross Profit	61%
Cash Operating Expenses	(31)%
Adjusted EBITDA	30%
Cap SW Development	(6)%





#### **Clean Capital Structure**





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#### Reconciliation of Adjusted EBITDA to Net income (000's)

	Three Mo	nths Ended	Nine Months Ended	
	October 31, 2022	October 31, 2021	October 31, 2022	October 31, 2021
Loss from continuing operations	\$ (3,138)	\$ (4,379)	\$ (9,197)	\$ (6,913)
Interest expense	198	85	519	107
Income tax expense	9	4	22	9
Depreciation	13	16	40	53
Amortization of capitalized software				
development costs	446	446	1,293	1,430
Amortization of intangible assets	463	490	1,519	721
Amortization of other costs	131	110	360	338
EBITDA	\$ (1,878)	\$ (3,228)	\$ (5,444)	\$ (4,255)
Share-based compensation expense	555	537	1,212	1,659
Non-cash valuation adjustments	(163)	417	(188)	417
Acquistion-related costs, severance and				
transaction-related bonus	387	1,953	1,010	2,730
Forgivness of PPP Loan and accrued interest	_	_	-	(2,327)
Other non-recurring charges	(73)	-	(140)	16
Loss on early extinguishment of debt	_	43	_	43
Adjusted EBITDA	\$ (1,172)	\$ (278)	\$ (3,550)	\$ (1,717)

